

Technical Guideline of Green Building Certification Label on Sales Brochures for Residential Properties (First-hand Sales) Ordinance

Introduction

The Technical Guideline of Green Building Certification Label on Sales Brochures for Residential Properties (First-hand Sales) (thereafter “the Guideline”) is prepared for the incorporation of a Label indicating the status and result of green building assessment in the sales brochures of residential properties (First-hand Sales) as a statutory requirement by the Residential Properties (First-hand Sales) Ordinance.

The Guideline details the specification of the Label that indicates the status of the projects, namely, the Completed Registration, Provisional Assessment and the Final Assessment. In the latter two stages, five possible ratings, namely, Platinum, Gold, Silver, Bronze and Unclassified, will also be indicated in the Label.

The artwork of the Labels should be obtained through a formal application to Hong Kong Green Building Council Limited (HKGBC). The application procedures are explained in the Flowcharts for Application Process for Green Building Certification Label, which are available on HKGBC website.

The Guideline does not grant the applicant(s) any right, license, title or other interest in any of the service marks or trademarks owned by HKGBC. No part of this guideline or the Label shall be reproduced without prior written permission of the HKGBC Secretariat.

For more information regarding the application of the Green Building Certification Label, please contact the HKGBC Secretariat at Tel. No. 3994 8813 and 3994 8868.

Artwork of the Green Building Certification Label

The Green Building Certification Label shall be used only for projects of residential properties (First-hand Sales) which have been registered with the BEAM Plus certification, or which have completed the Provisional Assessment or Final Assessment with rating granted by the HKGBC.

The Label is intended to provide information to the public on the status of green building assessment of a residential property, if any, as well as the rating of the Provisional or Final Assessment.

The Label should be included in the sales brochures under the section of **Information in application for concession on gross floor area (GFA) of building** of the sales brochures, in accordance with the guidelines issued by the Sales of First-hand Residential Properties Authority.

The Label should **NOT** be used in materials (e.g. advertisements, websites, presentations) other than sales brochures of the respective residential properties. For the purpose of promoting projects registered/ assessed under BEAM Plus, please refer to “BEAM Plus Marketing Kit and Style Guide” available on HKGBC’s website.

Registered Projects

This version will be used for projects which have **completed the registration application** but not yet gone through the assessment process.

Assessment Result Label (Completed Registration Application) to be set out in Sales Brochures

Green Building Certification

Assessment result under the **BEAM Plus** certification conferred / issued by Hong Kong Green Building Council Limited (HKGBC) for the building prior to the printing of the sales brochures.

Provisional Assessment Status

This project has completed the project registration application acknowledged by HKGBC, but not yet gone through the Assessment process.

Application no.: REG0001/13



綠色建築認證

在印刷此售樓說明書前，本物業獲香港綠色建築議會有限公司頒授 / 發出的綠建築評認證評級。

初步評級註冊

此項目已註冊登記，香港綠色建築議會有限公司認的綠建築評認證，但尚未完成評估程序。

申請編號: REG0001/13



Important Note:

Use of the logo of Hong Kong Green Building Council Limited (HKGBC) and/ or Certification Seal is prohibited without prior written approval from the HKGBC. Failure in doing so may result in infringing the copyright of HKGBC.

Please contact HKGBC on 3994 8868 or 3994 8813 for more information.

Specification

This version will be used for projects which have **completed the registration application** but not yet gone through the assessment process.

The below specification should be followed when the label is to be printed on Sales Brochures.

Font Colour

C: 65
Y: 57
M: 56
K: 35

Application no. Font Colour

C: 0
Y: 0
M: 0
K: 50

