



# PATRON MEMBERSHIP PACKAGE 2025



JOIN US or  
UPGRADE  
NOW

# Exclusive Exposures & Benefits for HKGBC Patron Members



Networking  
at Exclusive  
Events



Opportunity of  
PR Exposure



WSBE24  
WORLD SUSTAINABLE BUILT  
ENVIRONMENT CONFERENCE  
15-16 November 2024

Panel Session  
Innovative Pathways and Partnerships Towards a  
Net Zero Emissions Built Environment: State of Practice



Speaking  
Opportunities



Policy  
Discussion with  
Government Officials





Dedicated Seminars or Site Visits



Opportunities to Co-organise Conferences / Luncheons / Events



Joining HKGBC Delegations / Overseas Events



Exposure on HKGBC Website / Other Channels



# HKGBC PATRON MEMBERSHIP PACKAGE 2025

## Exposure & Benefits

HKGBC Patron Member	 HKGBC 香港綠色建築議會 PLATINUM PATRON	 HKGBC 香港綠色建築議會 GOLD PATRON	 HKGBC 香港綠色建築議會 SILVER PATRON	 HKGBC 香港綠色建築議會 BRONZE PATRON	 HKGBC 香港綠色建築議會 MARBLE PATRON
Membership Fee (Per Annum)	\$200,000	\$100,000	\$50,000	\$20,000	\$10,000
<b>Exclusive Benefit</b>					
Opportunity of PR Exposure or other means of promotion	✓ (Higher Priority)	✓			
<b>Speaking Opportunity and Participation in Exclusive Events</b>					
Potential Speaking Opportunity at HKGBC Corporate Event	✓ (Higher Priority)	✓			
Potential Speaking Opportunity at Project Showcase Event (e.g. applicable to green product suppliers)	✓ (Higher Priority)	✓	✓		
<b>Members' Activities</b>					
Policy Discussion with Government Official	✓	✓			
Dedicated Seminar or Site Visit to Destination suggested by the Member	✓ (Higher Priority)	✓			
Opportunity to Co-organise Conference / Luncheon / Event with HKGBC	✓ (Higher Priority)	✓			
Join HKGBC Delegation / Overseas Event	✓ (Higher Priority)	✓	✓	✓	✓
Join HKGBC Anniversary Event	✓	✓	✓	✓	✓

## Exposure on HKGBC Website / Other Channels

Main Banner Advertisement on HKGBC Corporate Website	✓	✓			
Dedicated e-News of the Company to be sent to HKGBC database	x2	x1			
Dedicated News on the HKGBC Website Homepage – Members' Corner (A link to the article will be placed in GreenMAG Plus+)	x5	x4	x3	x2	x1
News Feed at HKGBC Facebook, Instagram, LinkedIn	x4	x2	x1		
Company Logo Displayed with Hyperlink on HKGBC Website Homepage	✓	✓			
Dedicated Page with Company Logo, Profile on HKGBC Website and Link to Company Website	✓	✓	✓	✓	✓

## Exposure on HKGBC Publication

Feature Story in GreenMAG Plus+ (Monthly eNewsletter)	✓	✓			
Featuring in GreenMAG Plus+ with other Members			✓		

## Other Benefits

Voting Right at HKGBC Annual General Meeting	✓	✓	✓	✓	✓
Enjoy Member Rate in HKGBC Events, Training Courses, Registration Fee of BEAM Plus Assessment	✓	✓	✓	✓	✓
Receive HKGBC's Daily News Clippings of the Latest Development on Green Building	✓	✓	✓	✓	✓
Promotion Banner / Logo / Name at HKGBC CPD Events and Featured Events	Banner & Logo	Banner & Logo	Banner & Logo	Name	Name
Use of HKGBC Member Logo	✓	✓	✓	✓	✓
Opportunity to Propose Content & Speak at HKGBC CPD Events / Webinars	✓	✓	✓	✓	✓

**JOIN US or UPGRADE\* NOW**

\***20% SPECIAL DISCOUNT** on membership fee will be offered to any upgraded Patron Members and newly joined Members in 2025

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