



## **Mr Simon Lee**

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Mr Simon Lee is the Senior Director of FinTech, Prop-Tech and Art-Tech at ASTRI. With over 20 years of experience in business development and pricing consultancy, he specialises in structuring, negotiating, and implementing cutting-edge technology solutions. His expertise spans various domains, including FinTech, PropTech, Art-Tech, and IT Outsourcing.

Simon has a proven track record in global new business engagement. His career journey began as a pricing manager at IBM and T-Systems in the United Kingdom, where he honed his skills in managing global IT outsourcing deals.